

Momentum Accelerates as New Jurisdictions, Retailers, Health Clinics and Technology Partners Join PrescribeIT[®]

May 20, 2020 (TORONTO, ON) — PrescribeIT[®], Canada Health Infoway's (Infoway) national e-prescribing service, continues to expand as new jurisdictions, retailers and technology partners commit to making prescribing easier and more convenient for clinicians and patients.

Recently, Newfoundland and Labrador became the fifth province to launch PrescribeIT[®], joining Ontario, Alberta, Saskatchewan and New Brunswick. In addition, PrescribeIT[®] has signed agreements with six other provinces and territories and is working collaboratively to develop roll-out plans.

“We are extremely pleased with the progress that has been made with our jurisdictional partners over the past several months.” said Jamie Bruce, Executive Vice President, Infoway. “We have agreements in place with 10 jurisdictions representing a majority of the Canadian population and we will continue to work closely with our provincial and territorial government partners to advance our shared priorities.”

New pharmacy retailers, including PharmaChoice Canada Inc., The North West Company, Pharmasave Drugs (National) Ltd. and OnPharm-United have come on board bringing the total potential PrescribeIT[®] enabled pharmacies in these 10 jurisdictions to more than 6,750.

Health clinics managed by Jack Nathan Health[®] and the practice optimization platform DoctorCare Inc. have also come on board adding 762 clinics and 1,597 physicians and nurse practitioners to PrescribeIT's footprint.

In addition, several electronic medical record (EMR) and pharmacy management system (PMS) technology providers have also signed on to the service. Mustimuhw Information Solutions[®], MYLE by MEDFAR and OMNIMED by OMNI-MED.COM INC. are the three most recent EMR vendors to come on board while Nexsys and Reflex Rx, both divisions of McKesson Canada, are the two newest PMS vendors. With the addition of these technology vendors, PrescribeIT[®] now has agreements with 13 EMR vendors and six PMS vendors.

“We are very excited to welcome more EMR and PMS technology partners to the PrescribeIT[®] family, and it is encouraging to see the rapidly growing interest in PrescribeIT[®] throughout the country,” Bruce said. “Together we will eliminate the use of paper prescriptions and improve medication safety.”

About Canada Health Infoway

Infoway helps to improve the health of Canadians by working with partners to accelerate the development, adoption and effective use of digital health across Canada. Through our investments, we help deliver better quality and access to care and more efficient delivery of health services for patients and clinicians. Infoway is an independent, not-for-profit organization funded by the federal government. Visit www.infoway-inforoute.ca/en/.

About PrescribeIT[®]

Canada Health Infoway is working with Health Canada, the provinces and territories, and industry stakeholders to develop, operate and maintain the national e-prescribing service known as PrescribeIT[®]. PrescribeIT[®] will serve all Canadians, pharmacies and prescribers and provide safer and more effective medication management by enabling prescribers to transmit a prescription electronically between a prescriber's electronic medical record (EMR) and the pharmacy management system (PMS) of a patient's pharmacy of choice. PrescribeIT[®] will protect Canadians' personal health information from being sold or used for commercial activities. Visit www.prescribeit.ca/.

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